



Alberta Construction
Safety Association

To Our Valued Industry Partners,

As Chief Executive Officer of the Alberta Construction Safety Association (ACSA), I am excited to announce the official launch of the **Contractor High Reliability Organization (HRO) Demonstration and Evaluation Project** an innovative collaboration between ACSA, **Intactix Systems**, and **Athabasca University**.

As Alberta's largest safety association representing over 56,000 construction companies ACSA has approved and is actively administering this initiative to tackle one of the construction industry's most urgent challenges: persistent serious incidents among contractors.

This project marks a major shift in contractor performance management. It introduces a practical, science-backed approach that makes safety **culture measurable, reliable, and predictive**. For Hiring Clients, the value proposition is immediate and strategic:

1. Elevated Contractor Performance Certification

This initiative enables You to identify contractors who are not only compliant but also **certified through a performance-based HRO model**. These contractors demonstrate **superior HSE performance assurance and predictability of future performance**, based on leading indicators that are difficult to game. It represents a new standard of confidence in who you hire.

2. Upskilled Contractors, Reduced Oversight Burden

Participating contractors receive targeted education, hands-on coaching, and embedded tools that elevate safety culture and risk performance. Contractors show up to your site **fit-for-duty culturally aligned and equipped with what they need to operate at a high reliability standard**, significantly reducing the management load on your team. The outcome: **fewer SIF potentials, fewer recordables, more trust**.

3. Real-Time Visibility into Risk and Culture

You will gain **unprecedented visibility into contractor readiness, behaviours, and emerging risk signals** including early warning signs related to SIF precursors. This visibility enables better decision-making, proactive interventions, and stronger governance over your contractor network.

This project is now in motion, and your participation will help shape the next generation of contractor performance across Alberta and beyond. It's not just about better safety it's about **better business, smarter oversight, and a more resilient industry**.

We invite you to meet with the project team to discuss how this initiative aligns with your contractor strategy, ESG priorities, and commitment to sending every worker home safe.

Sincerely,

Mark Hoosein

Chief Executive Officer

Alberta Construction Safety Association

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